



INTRODUCTION TO VISUAL LANGUAGE

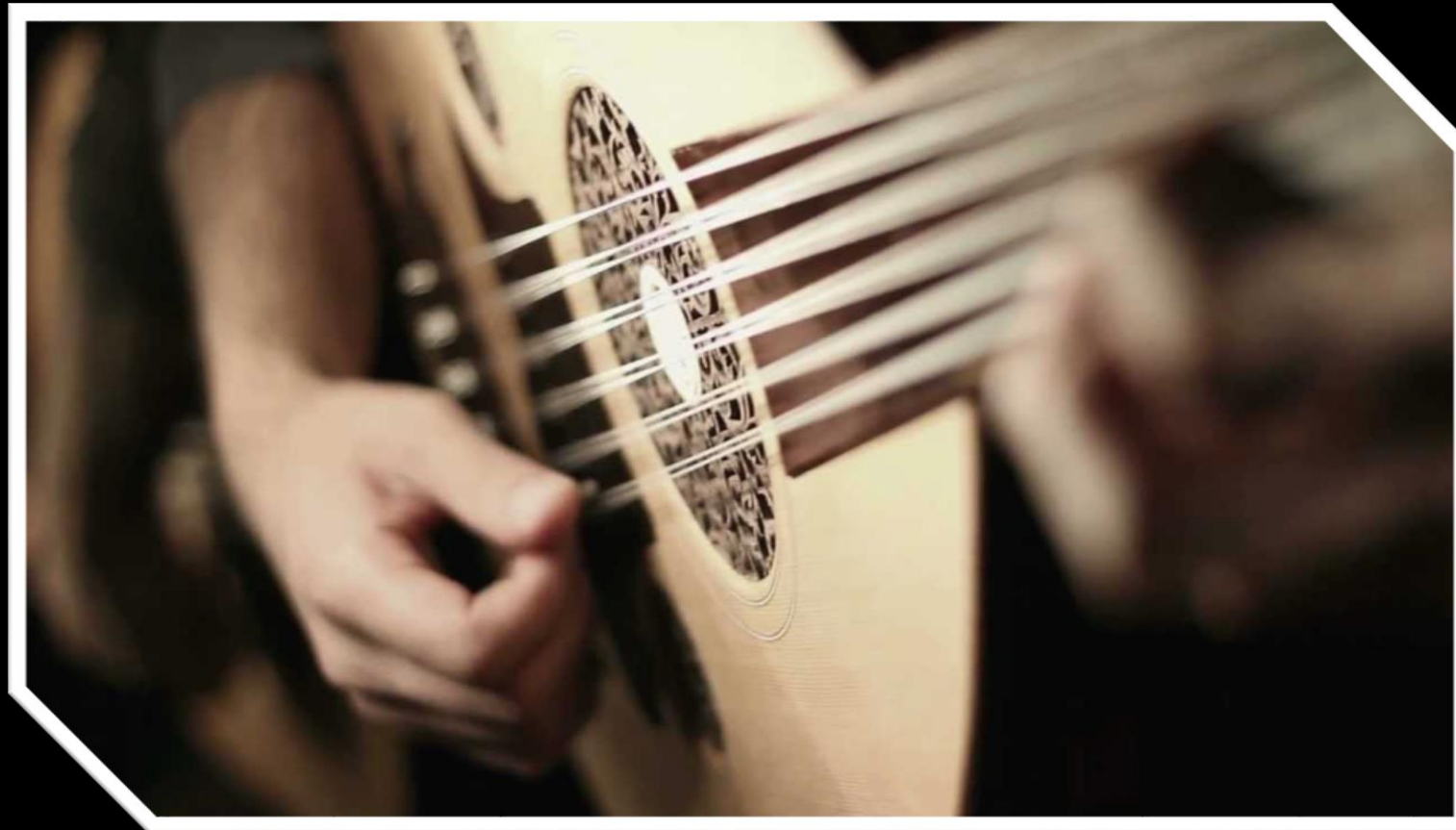
By Dr. Adiy Tweissi

HISTORY

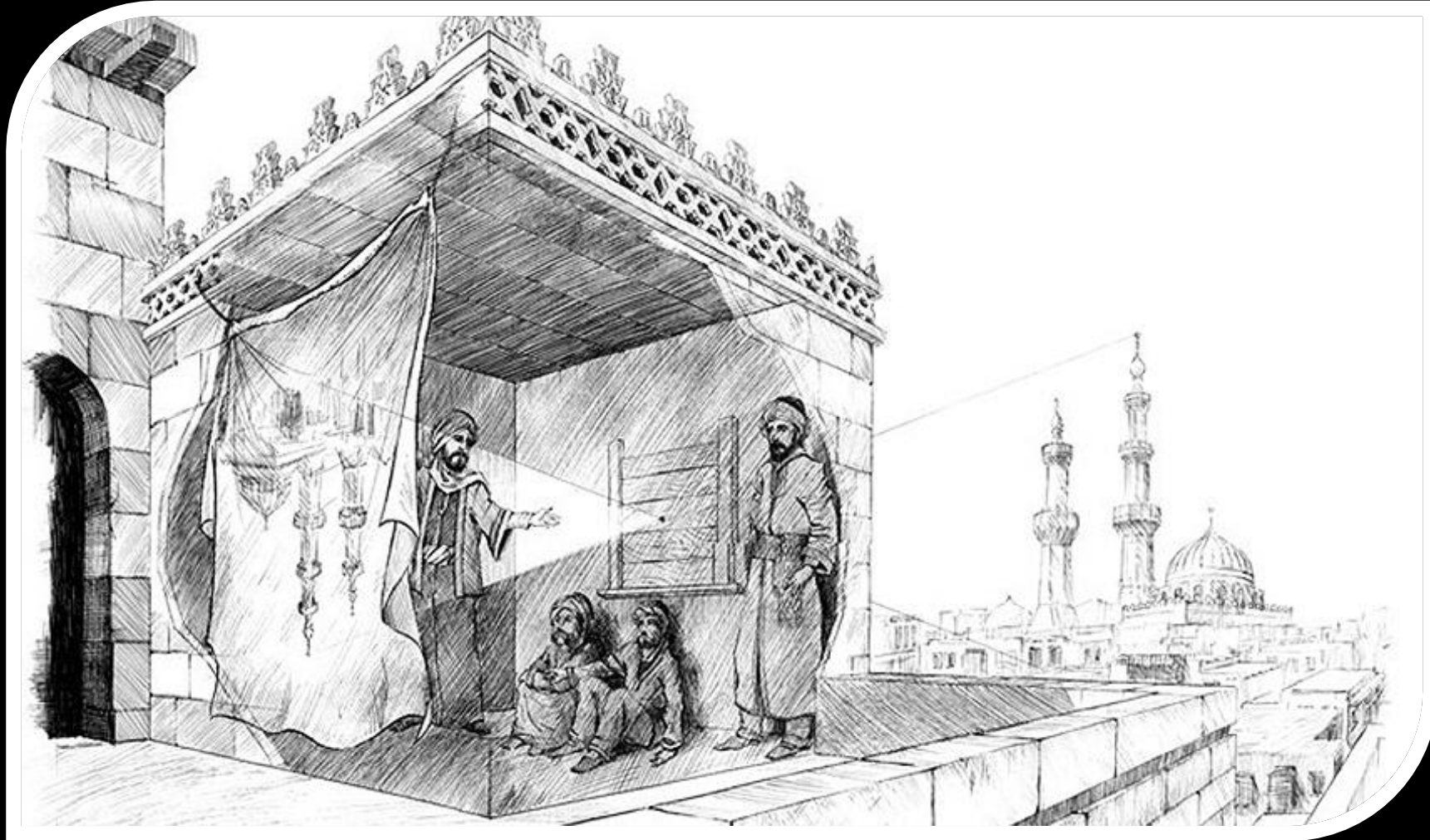
- We drew inside caves even before writing anything.



MUSIC INSPIRED US



QUMRA



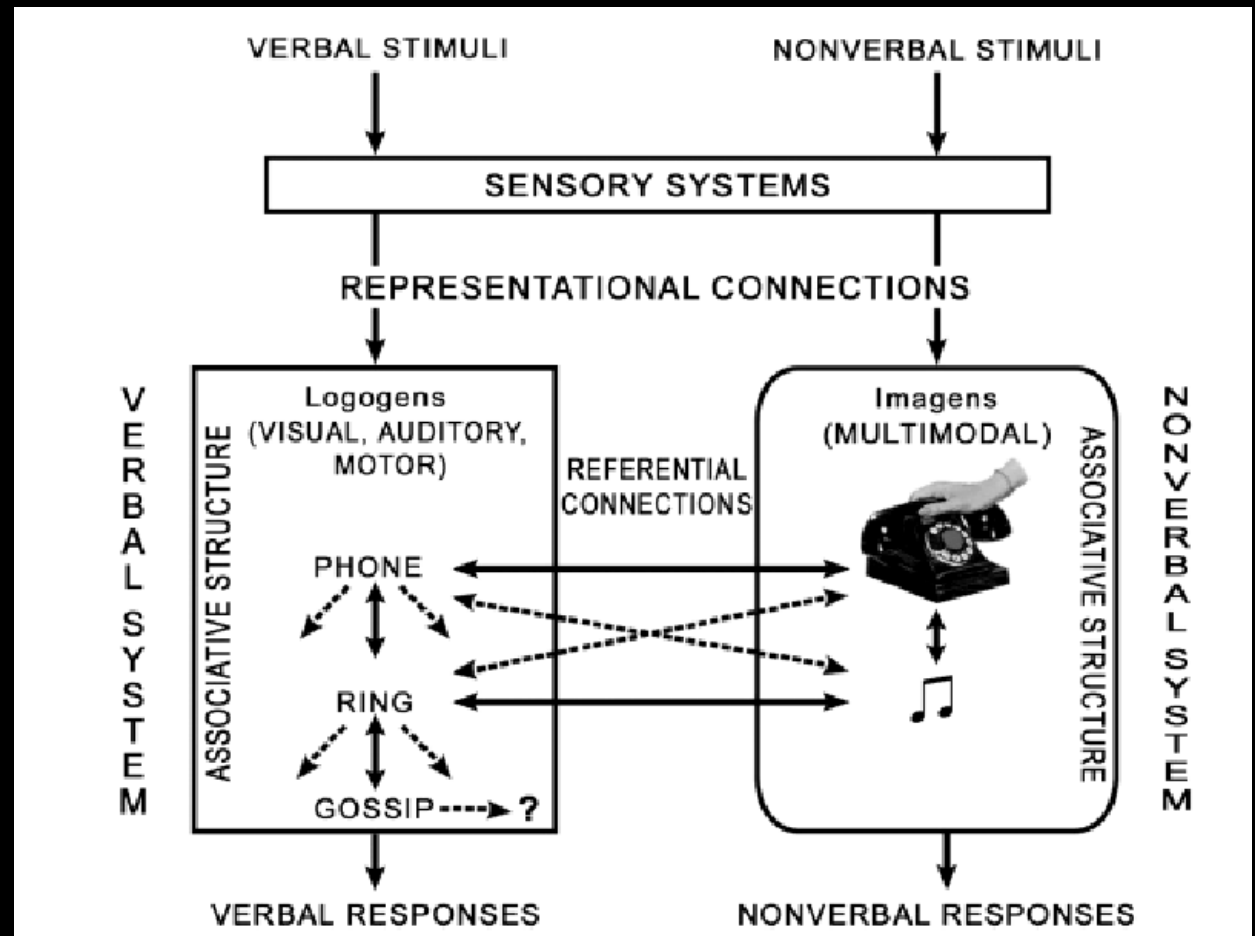
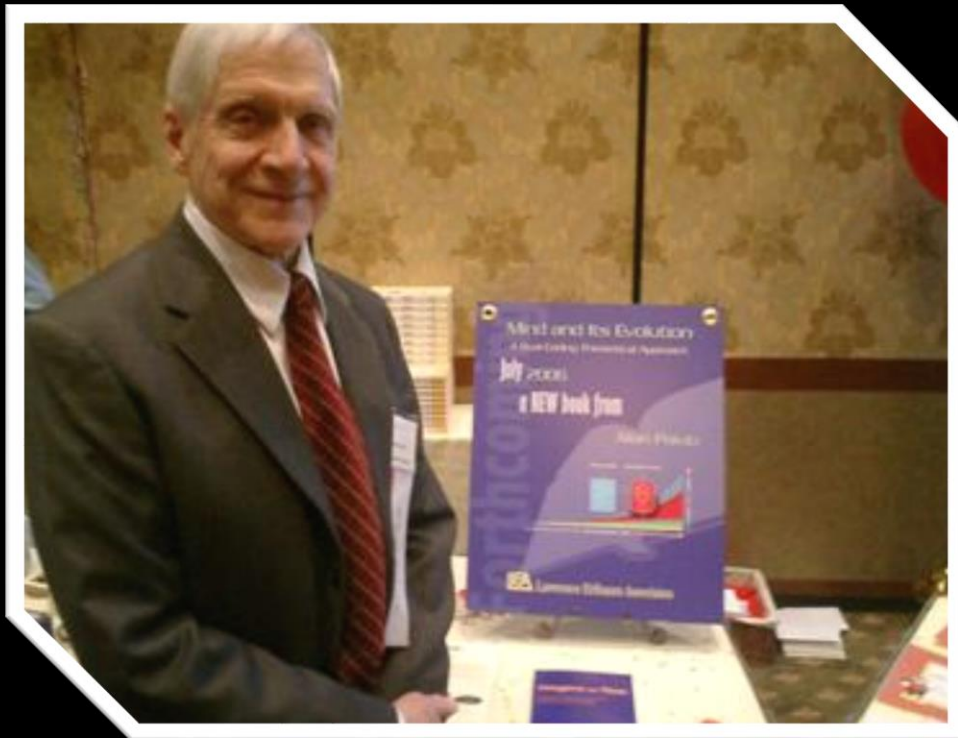
BIRTH OF CINEMA



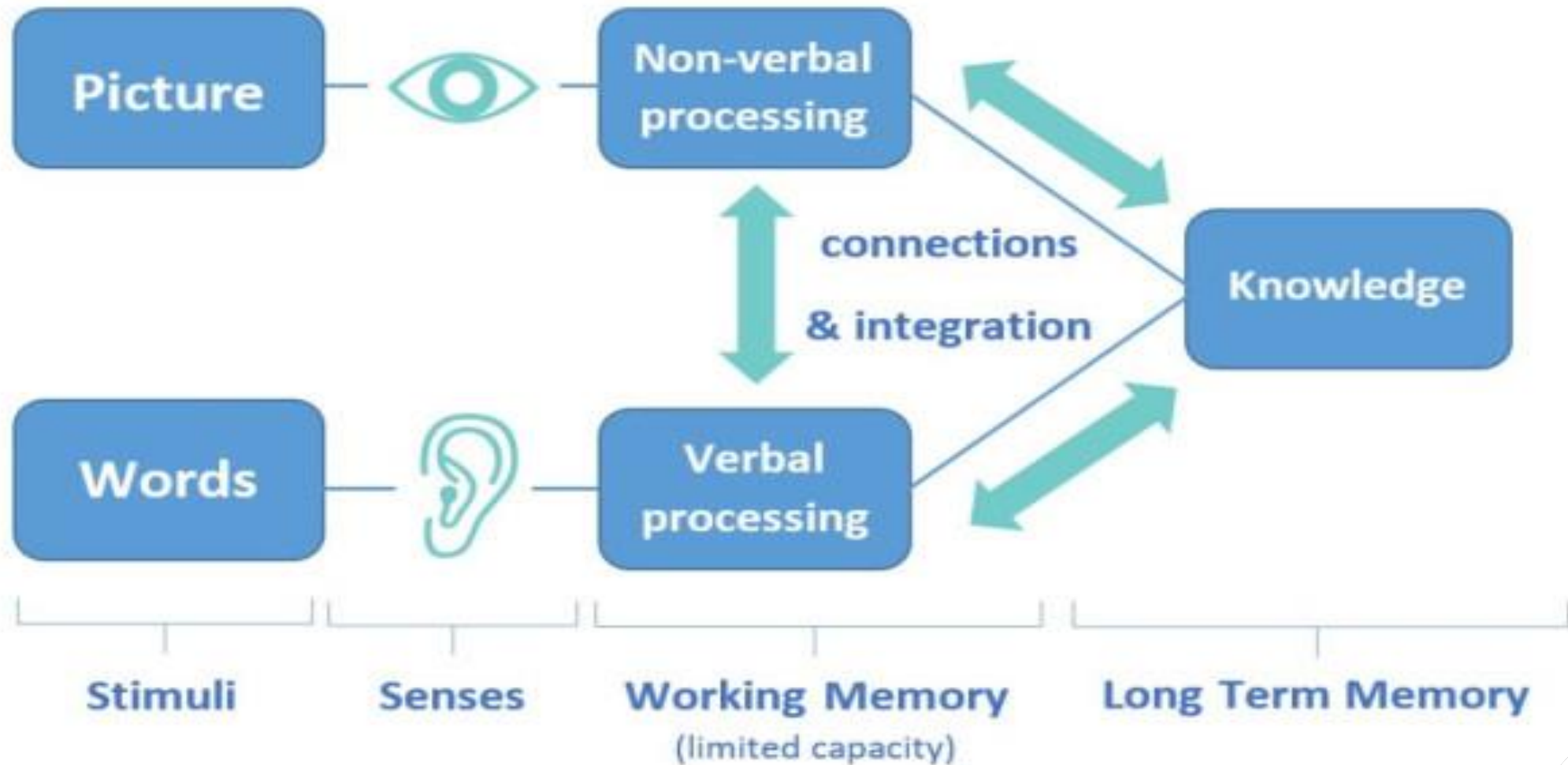


A TRIP TO THE MOON (1902)

DUAL CODING THEORY



Allan Paivio's Dual-Coding Theory



VISUAL LANGUAGE

- 21st Century Skills:
 - Reading
 - wRiting
 - aRithmatics



VIDEO

- Record – from Recorda; The registration of information on heart.

